

Wisconsin Horse Council
District 2 meeting
November 17, 2013
Location: Wausau Mine Co.

Meeting called to order by vice-president Lori Seliger at 12:15. President Ann Maletzke has sent a email earlier this year stating that due to family obligations she was no longer able to be president.

Introductions of officers present and all those at this meeting were done. Those present at this meeting: Trish Rogatzki, Vicki Resech, Dr. Becky Myszka, Nicole Lord, Liz Rice-Beula, Laura Nelson Tufto and daughter, Randy and Donna Lee Ryan, Gwen Kanies, Lori Seliger, Patty Wisneski along with spouse and Marilyn Krueger. All members present enjoyed pizza after the meeting.

Copies of the minutes of the meeting held January 10, 2013 at the Shawano McDonalds were passed to all members present. Secretary minutes were approved first by Patty Wisneski and seconded by Gwen Kanies.

Copies of all returned surveys were passed among members to read. This was to give members presents what horse owners in the district list as to what is important to them and what their home areas lack. Also to give new ideas as to what might be implemented in District 2. Once all data is collected from the surveys, Lori Seliger and Marilyn Krueger will chart them and return the information to them members. It was decided to have surveys available for new members to complete at the February Fun, Food and Education Day. Since Ann Maletzke's name is listed on the surveys as the officer to return them to this will be changed for future surveys to be returned to district secretary, Marilyn Krueger. This was agreed upon by all members present.

Randy Ryan from Rocky Run Tack voiced concern that youth in our district are not attending meetings. Marilyn Krueger suggested having youth on the board as officers like many other associations as a draw to attract youth. Gwen Kanies suggested recruiting more horse businesses as members. Patty Wisneski stated that it should be the districts main objective to

encourage membership to WHC. Marilyn Krueger suggested maybe for our district to host a riding clinic to attract youth as members. Patty Wisneski stated if youth are not members of WHC then no clinics should be held. Patty stated that there will be a Trails Clinic in our district in 2014. Vicki Resech asked about what marketing budget our district has to attract members. She felt that her town of Wausau doesn't have enough horse industry advertising. Liz Rice-Beula moved to the Wausau area years ago but there wasn't any information as to what the WHC provides to the area. Patty Wisneski and Lori Seliger both spoke about the budget of \$1500.00 allotted per year to our district. Liz spoke that she has promoted the WHC as a trainer and WHC accredited judge to her clients. She had taken nearly 16 clients to the Championship Challenge when it was held in Custer in 2012. Due to the lack of safe warm-up areas at the Challenge to be held in Madison this year her clients chose not to attend. Since the Challenge will be returning to Custer in 2014 she is hoping to again raise interest in her clients to attend. Trish Rogatzki suggested for our district to start a Facebook account to promote the horse industry. Dr. Becky Myszka offered to start a Facebook site for our district which all members present agreed would be a great tool to promote the horse industry. There is a WHC brochure that has been passed out at all of our previous meetings does show how the horse industry does have an economic impact. Patty Wisneski stated that the brochure is about 5 years old and unsure whether another brochure is planned by the WHC. Marilyn will contact the WHC office to see if more brochures could be available for our district event in February.

Patty Wisneski spoke about the need to hold elections at this meeting to fill the vacant president and director offices. Also she stated that these two officers would start as of 1/1/14 and that the new elected officer information should be sent to the WHC office. Nicole Lord was nominated and agreed to fill the Director vacancy. Dr. Becky Myszka was nominated and agreed to fill the President vacancy.

Marilyn Krueger had contacted Vicki Wagner from the VFW in Antigo about having the Food, Fun and Education Event again in 2014. The date of 2/9/14 which was the first choice of the board was available. Since the turnout and promotion of the event in 2013 was great members thought it

would be agreeable to hold the event in Antigo again. Food menu was agreed to be similar. Lori Seliger will bring the soda and bottled water. Marilyn will bring the cakes. The meal is to be free to all attending but it was suggested to have see if the VFW bar would also be included as a cash bar. Marilyn will contact Vicki Wagner to finalize the event. All members present felt that this would again be a good tool to attract new membership to our district and all agreed to promote the event.

Dr. Becky Myszka made a motion to adjourn the meeting which was seconded by Nicole Lord.

These minutes were approved at the 3/30/14 meeting first by Nicole Lorde and seconded by Liz Rice-Beula.

Minutes submitted by secretary, Marilyn Krueger